



北美台灣工程師協會
North America Taiwanese Engineers' Association

NATEA Entrepreneur Group Seminar

Date: Saturday, March 15th, 2003
Time: 10:00 AM to 12:00 PM
Where: *China Stix Restaurant*
2110 El Camino Real
Santa Clara, CA 95050
Phone: (408) 244-1684
Fee: \$15 for member, \$20 for non-member
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Abstract

Silicon Valley is a surprising place; everywhere you go, you will find that people are full of energy. They are diligently and enthusiastically searching for and working on their course of success, as found in 60's and 70's, and as found today in the 21th century. However, the success comes with certain difficulties, such as intellectual property. What steps should one take to protect his or her idea and work from competitors? In addition, how should one stand to avoid his or her idea from infringing other's intellectual properties? Furthermore, another difficulty, one may face, is how one should develop a better business plan, especially for those, who have excellent products and ideas and wish to seek for monetary investment in today's economically challenging years.

Programs

10:00 AM to 10:50 AM : **Intellectual Property Strategy**

10:50 AM to 11:10 AM : Q & A session

Speaker : Dennis Fernandez

11:10 AM to 12:00 PM : **How to Write A Business Plan?**

12:00 PM to 12:10 PM : Q & A session

Speaker : Jaff Lin

Speaker Biography

DENNIS FERNANDEZ

Dennis is Managing Partner of Fernandez & Associates LLP, a leading Patent Strategy firm in Silicon Valley. Dennis is a Registered U.S. Patent Attorney, as well as a former Venture Capitalist. He received his law degree from Suffolk University, and Electrical Engineering Degree from Northwestern University. Fernandez & Associates LLP specializes in developing defensive and offensive patent strategies for early-stage biotechnology and semiconductor technologies.

JAFF LIN

Jaff is Managing Director of Maton Venture. He has been in the Silicon Valley high tech industry for over 25 years. During these years, he had assumed various engineering, marketing and management roles. Most of his experiences are with startup and young public companies including a software company co-founded by him. Prior to Maton, Mr. Lin was VP of Engineering and CTO of BusLogic, Inc. which was acquired by Mylex in early 1996 and Mylex was in turn acquired by IBM in 1999. Mr. Lin received his B.S. degree in Nuclear Engineering from National Tsing Hua University in Taiwan, his M.S. degree in Electrical Engineering and Computer Sciences from UC Berkeley. Currently Mr. Lin is a board member of several of Maton's portfolio companies. Mr. Lin is also a member of numerous technology associations in the Silicon Valley.