



**北美台灣工程師協會**  
North America Taiwanese Engineers' Association

## NATEA Entrepreneur Group Seminar

Topic: **Making Decisions- Where to startup a company?**  
Time: 1/18/03 (Sat.) 10am-12pm, followed with lunch  
Place: Da-Hong-Fu Chinese Restaurant  
20588 Stevens Creek Blvd, Cupertino  
Phone: 408-252-2200  
Fee: Member: \$15, Non-Member: \$20  
Contact: Kenny Wu, 408-615-1299, [wukuelin@yahoo.com](mailto:wukuelin@yahoo.com)  
Roger Liao, 408-894-7998, [roger\\_liao@acervc.com](mailto:roger_liao@acervc.com)  
Or <http://www.natea.org> for detail information

### **Abstract:**

Is the U.S. economy coming back soon? With the downturn of the financial market and the recession entering its fourth year, what are the actions that small startups as well as large enterprises have taken? How will these actions impact the scope of the business in the future as well as the venture consideration? It seems everyone agrees that China is the sole growing market. But where is the IPO market that is still active today? Is it China, U.S., or Taiwan? If you consider forming a new company, where is the best for you in considering setting up the company? A California company? A Delaware company? A HK company? A China company? A Taiwan company? Or a BVI or Cayman Island company? I normally found it is “too late” once you setup a company first then look for the very first funding, no matter is from family and friends (F&F), angels, or VCs. If you have a company already, what can you do? At the last I will briefly introduce you my firm, Acer Technology Ventures.

### **Speaker Biography - Roger R. Liao (廖如圭)**

Mr. Liao is currently the Partner and VP of Investments at Acer Technology Ventures, which manages \$300 Million funds. His interests are in areas such as semiconductors, broadband communications, wireless Internet, enterprise infrastructure software and nanotechnology. He currently involved with several companies in the role as board director or advisor.

Before joining Acer Technology Ventures, Mr. Liao was the Senior Executive of Acer's wireless datacomm operation in the US. Prior to that, he was a consultant in sales and marketing, strategic alliance, investment, and business development between Silicon Valley and Asia. He co-founded a couple of companies in mid 80s and early 90s.

He also spent several years in chip/firmware/software development positions at Computer Research Corporation, and Ungermann-Bass. His experience covers engineering, manufacturing, business development, and sales and marketing including corporate and government accounts, direct response, and channel distribution of consumer products.

Mr. Liao was the CINA President of year 2000 and the Chairperson of its Entrepreneur Special Interest Group for year 2001. He received his BSEE degree from National Taiwan University and MSEE degree from Rensselaer Polytechnic Institute, Troy, New York.



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北美臺灣工程師協會(NATEA)將舉辦一系列高科技企業成長”研討會

北美臺灣工程師協會(NATEA)，在新年的一開始，細心準備籌劃，將於元月十八開始舉辦“高科技企業成長”一系列研討會。在這高度國際化競爭的大環境下，希望借重企業、管理、法律、及各界名人他們豐富的經驗與知識，提供其努力之道，幫助認知這市場的方針、和各階層互動關係及利益。

研討會將開放給公共大眾，每兩個月一次，時間於舉辦月的第三個星期六早上十點，講座時間是兩個小時，會後提供午餐。

第一次研討會邀請到廖如圭先生，他現任於 **Acer Technology Ventures** 創投公司企業投資的副總裁，目前負責投資金額三億美元，他的興趣是在半導體，寬頻通信，無線網路，企業基礎設施軟體和 nanotechnology。他同時兼任數家公司的董事及顧問。這次的主題將探討美國經濟衰退對高科技公司的衝擊，他們的因應之變對未來整體市場將會有怎樣的影響？中國、臺灣是否依舊擁有企業成立發展的誘利？

研討會地點：大鴻福餐廳

研討會住址：20588 Stevens Creek Blvd., Cupertino

報名費：會員 \$15，非會員 \$20

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